

## Alexandra Wheeler

### Analyst

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#### **Education**

Texas A&M University –  
Master of Science in Finance  
May 2020

Texas A&M University –  
Bachelor of Science in Sport  
Management  
Double Minor in Business  
Administration and  
Communication  
December 2018

#### **Associations**

Zeta Tau Alpha Fraternity  
Life Member

Texas A&M University  
The Association of Former  
Students  
Century Club Member

Alexandra Wheeler is an Analyst at NOVUM Consulting Group, an independent consulting firm that provides financial consulting services, financial analysis and valuation assessments for companies relating to intellectual property (such as patents) and financial analysis and valuation services for corporate disputes, licensing negotiations, litigation, and corporate finance purposes.

#### **Financial and Litigation Consulting Experience:**

Experience in litigation and financial consulting involving:

- Valuations
- Sales determination and projection
- Licensing and royalty determinations
- Licensing negotiations
- Lost profit analysis
- Fixed and variable cost analysis
- Incremental profit analysis
- Financial statement analysis
- Product line profitability analysis
- Allocation of costs
- Manufacturing and marketing capacity
- Market assessments
- Business interruption losses

#### **Sample Industry Experience:**

- Automotive
- Airlines
- Banking / Electronic Payments
- Cellular Standards
- Consumer Electronics
- Alternative Energy
- Healthcare / Beauty
- Mobile Phones / Telecommunications
- Medical Products
- Oilfield Services
- Internet / E-Commerce
- Consumer Products / Retail
- Software
- Wireless Communications

#### **Selected Consulting Experience (as of May 2021):**

*Solas OLED Ltd. v. Samsung Display Co. Ltd, et al.* U.S. District Court, Eastern District of Texas, Marshall Division

*Linksmart Wireless Technology, LLC v. GoGo, Inc., et al.* United States District Court for the Central District of California

*Linksmart Wireless Technology, LLC v. Panasonic Avionics Corp.,* United States District Court for the Central District of California

*Solas OLED Ltd. v. LG Display Co. Ltd, et al.* U.S. District Court, Western District of Texas, Waco Division

*Linksmart Wireless Technology, LLC v. Caesars Entertainment Corporation, et al.* United States District Court for the District of Nevada [LEAD CASE]

Oyster Optics, LLC v. Ciena Corporation, U.S. District Court, Northern District of California

Realtime Adaptive Streaming LLC v. Sling TV LLC, et al., United States District Court, District of Colorado