

Jamison L. Lookofsky, CVA
Senior Analyst

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The Woodlands, Texas 77381
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Certifications

Certified Valuation Analyst

Education

Texas A&M University

Master of Science,
Finance
May 2016

Sam Houston State University

Bachelor of Business
Administration,
Finance
May 2013

Professional Affiliations

National Association of Certified
Valuators and Analysts
Member

Previous Employment

IPFC Corp.

Senior Analyst
January 2017 – June 2020

United States Army

Sergeant – Aviation Turbine
Specialist
January 2010 – January 2018

Baker Hughes

Field Specialist II
July 2013 – July 2015

Jamison L. Lookofsky is a Senior Analyst at NOVUM Consulting Group with several years of professional experience in financial consulting and valuation services. Jamison has been involved in numerous high-profile patent infringement and other commercial dispute matters involving trademarks, trade secrets, trade dress, copyright, and other forms of intellectual property disputes.

Financial and Litigation Consulting Experience:

Experience in litigation and financial consulting involving:

- Valuations
- Sales determination and projection
- Licensing and royalty determinations
- Licensing negotiations
- Lost profit analysis
- Fixed and variable cost analysis
- Incremental profit analysis
- Financial statement analysis
- Product line profitability analysis
- Allocation of costs
- Manufacturing and marketing capacity
- Market assessments
- Business interruption losses

Sample Industry Experience:

- Alternative Energy
- Automotive Equipment
- Computer Hardware and Software
- Consumer Electronics
- Consumer Products
- Geo Mapping
- Medical Devices
- Oil & Gas (E&P and OFS)
- Semiconductors
- Telecommunications

Selected Consulting Experience (as of September 2020):

3G Licensing, S.A., Koninklijke KPN N.V. and Orange S.A. v. BlackBerry Limited, et al.

Acorn Semi, LLC v. Samsung Electronic Co. Ltd.; Samsung Electronics America, Inc.; Samsung Semiconductor, Inc.; and Samsung Austin Semiconductor

Bascom Global Internet Services v. AT&T Corp.

British Telecommunications PLC v. IAC/Interactivecorp, Match Group, LLC, and Vimeo, Inc.

Bugatchi Group, Inc. v. Bugatti GmbH

C&J Spec-Rent Services, Inc. v. LEAM Drilling Systems, LLC, Conroe Machine, LLC, REME LLC

Camsoft Data Systems, Inc v. Southern Electronics Supply, Inc. and Active Solutions, LLC, *et al.*

Cobalt Boats, LLC v. Sea Ray Boats, Inc. and Brunswick Corporation

Cyntec Company, Ltd. V. Chilisin Electronics Corp., *et al.*

Diageo North America, Inc v. Deutsch & Sons Ltd. d/b/a Deutch Family Wine & Spirits and Bardstown Barrel Selections LLC

Finalrod IP, LLC, *et al.* v. John Crane, Inc., et al.

Groupon, Inc. v. International Business Machines Corporation

Illinois Tool Works Inc. v. Rust-Oleum Corporation

Legacy Separators, LLC and Guy Morrison III v. Halliburton Energy Services, Inc., *et al.*

Limestone Memory Systems LLC v. Micron Technology, Inc.

Linksmart Wireless Technology, LLC v. Gogo Inc. and Gogo LLC

Linksmart Wireless Technology, LLC v. Panasonic Avionics Corp.

Linksmart Wireless Technology, LLC v. Caesars Entertainment Corporation, *et al.*

Oyster Optics, LLC v. Infinera Corporation, Coriant (USA) Inc., Coriant North America, LLC, and Coriant Operations, Inc.

Nucap Industries, Inc. and Nucap US Inc. v. Robert Bosch LLC, *et al.*

Ramot At Tel Aviv University Ltd. v. Cisco Systems, Inc.

Saracen, LLC, et al. v. Ross, *et al.*

Schlumberger Technology Corporation v. BICO Drilling Tools, Inc

Team Worldwide Corporation v. Walmart Inc., et al.

Tellus Oilfield, Inc. and C&J Spec-Rent Services, Inc. v. Conroe Machine, LLC, Murray Touchette, et al.

Unicat Services, LLC and Unicat Catalyst Technologies, Inc. v. Bloom Energy Corporation

Viveve, Inc. v. Thermigen, LLC, *et al.*