

**Jorie P. Taylor**  
**Senior Analyst**

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The Woodlands, Texas 77381  
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**Education**

Brigham Young University –  
Bachelor of Science in  
Economics  
April 2018

**Previous Employment**

IPFC Corp.  
June 2017 – September 2017  
May 2018 – December 2019

Jorie P. Taylor is a Senior Analyst at NOVUM Consulting Group, an independent consulting firm that provides financial consulting services, financial analysis and valuation assessments for companies relating to intellectual property (such as patents) and financial analysis and valuation services for corporate disputes, licensing negotiations, litigation and corporate finance purposes.

**Financial and Litigation Consulting Experience:**

Experience in litigation and financial consulting involving:

- Valuations
- Sales determination and projection
- Licensing and royalty determinations
- Licensing negotiations
- Lost profit analysis
- Fixed and variable cost analysis
- Incremental profit analysis
- Financial statement analysis
- Product line profitability analysis
- Allocation of costs
- Manufacturing and marketing capacity
- Market assessments
- Business interruption losses

**Sample Industry Experience:**

- |                                 |                               |
|---------------------------------|-------------------------------|
| - Agriculture                   | - IT Hardware                 |
| - Automotive                    | - Mobile / Telecommunications |
| - Banking / Electronic Payments |                               |
| - Electronics                   | - Real Estate                 |
| - Emergency Services            | - Semiconductors              |
| - Environmental                 | - Software                    |
| - Internet / E-Commerce         |                               |

**Selected Consulting Experience (as of March 2021):**

Realtime Data LLC d/b/a IXO v. Echostar Corporation, et al., U.S. District Court, Eastern District of Texas, Tyler Division

Realtime Data LLC d/b/a IXO v. Synacor, Inc., U.S. District Court, Eastern District of Texas, Tyler Division

Core Wireless Licensing S.A.R.L. v. LG Electronics, Inc., et al., U.S. District Court, Eastern District of Texas, Marshall Division

3G Licensing, S.A., Koninklijke KPN N.V., and Orange S.A. v. BlackBerry Limited, et al., U.S. District Court, District of Delaware

StollerUSA Inc. and Stoller Enterprises Inc. v. Agri-Science Technologies LLC and David Alexander, U.S. District Court, Southern District of Texas, Houston Division

Limestone Memory Systems LLC v. Acer America Corporation, U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Dell Inc., U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Hewlett-Packard Company, U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Kingston Technology Co., Inc., U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Lenovo (United States) Inc., U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Micron Technology, Inc., U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. OCZ Storage Solutions, Inc., U.S. District Court, Central District of California, Southern Division

Pierce Manufacturing Inc. and Oshkosh Corporation v. E-One, Inc. and REV Group, Inc., U.S. District Court, Middle District of Florida, Tampa Division

Zeroclick, LLC v. Apple Inc., U.S. District Court, Northern District of California, Oakland Division

Solas OLED Ltd. v. Samsung Display Co. Ltd, et al. U.S. District Court, Eastern District of Texas, Marshall Division, Case No. 2:19-cv-152, Filed: 05/02/2019

British Telecommunications plc v. IAC/InterActiveCorp, Match Group, Inc., et al. U.S. District Court for the District of Delaware, Case No. 1:18-cv-366, Filed: 03/03/2018

Ultravision Technologies, LLC v. GoVision, LLC, U.S. District Court, Eastern District of Texas, Marshall Division, Case No. 2:18-cv-100 [LEAD CASE], Filed: 03/27/2018

Ultravision Technologies, LLC v. Holophane Europe Ltd, et al. U.S. District Court, Eastern District of Texas, Marshall Division, Case No. 2:19-cv-00291 [LEAD CASE], Filed: 08/26/2019

Solas OLED Ltd. v. LG Display Co. Ltd, et al. U.S. District Court, Western District of Texas, Waco Division, Case No. 2:19-cv-236, Filed: 04/01/2019

Realtime Adaptive Streaming LLC v. Sling TV LLC, et al., United States District Court, District of Colorado, Case No. 1:17-cv-02097-RBJ, Filed 8/31/2017

**Selected Valuation and Licensing Experience:**

*British Telecom Patent Licensing Assessment*

Analysis and determination of appropriate royalty rates applicable to DLNA/UPnP standards for development of BT licensing program

*Magnetar Capital Patent Portfolio Investment*

Ongoing valuation assignment related to Magnetar Capital's investment in a 700+ patent portfolio related to organic light emitting diode technologies for the purpose of ongoing internal reporting requirements