

Alexandra Lee
Senior Analyst

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The Woodlands, Texas 77381
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Education

Texas A&M University –
Master of Science in Finance
May 2020

Texas A&M University –
Bachelor of Science in Sport
Management
Double Minor in Business
Administration and
Communication
December 2018

Associations

Zeta Tau Alpha Fraternity
Life Member

Texas A&M University
The Association of Former
Students
Century Club Member

Alexandra Lee is an Analyst at NOVUM Consulting Group, an independent consulting firm that provides financial consulting services, financial analysis and valuation assessments for companies relating to intellectual property (such as patents) and financial analysis and valuation services for corporate disputes, licensing negotiations, litigation, and corporate finance purposes.

Financial and Litigation Consulting Experience:

Experience in litigation and financial consulting involving:

- Valuations
- Sales determination and projection
- Licensing and royalty determinations
- Licensing negotiations
- Lost profit analysis
- Fixed and variable cost analysis
- Incremental profit analysis
- Financial statement analysis
- Product line profitability analysis
- Allocation of costs
- Manufacturing and marketing capacity
- Market assessments
- Business interruption losses

Sample Industry Experience:

- Automotive
- Airlines
- Banking / Electronic Payments
- Cellular Standards
- Consumer Electronics
- Alternative Energy
- Healthcare / Beauty
- Mobile Phones / Telecommunications
- Medical Products
- Oilfield Services
- Internet / E-Commerce
- Consumer Products / Retail
- Software
- Wireless Communications

Selected Consulting Experience (as of November 2022):

Solas OLED Ltd. v. Samsung Display Co. Ltd, et al. U.S. District Court, Eastern District of Texas, Marshall Division

Linksmart Wireless Technology, LLC v. GoGo, Inc., et al. United States District Court for the Central District of California

Linksmart Wireless Technology, LLC v. Panasonic Avionics Corp., United States District Court for the Central District of California

Solas OLED Ltd. v. LG Display Co. Ltd, et al. U.S. District Court, Western District of Texas, Waco Division

Linksmart Wireless Technology, LLC v. Caesars Entertainment Corporation, et al. United States District Court for the District of Nevada [LEAD CASE]

Oyster Optics, LLC v. Ciena Corporation, U.S. District Court, Northern District of California

Realtime Adaptive Streaming LLC v. Sling TV LLC, et al., United States District Court, District of Colorado

Oyster Optics, LLC v. Cisco Systems Inc., et al., U.S. District Court, Eastern District of Texas, Marshall Division

Midwest Athletics and Sports Alliance LLC v. Xerox Corp., United States District Court for the Western District of New York

Proven Networks, LLC v. NetApp, Inc. et al. United States District Court, Western District of Texas, Waco Division

Lone Star Technological Innovations, LLC v. ASUSTek Computer, Inc. United States District Court, Eastern District of Texas, Tyler Division

XR Communications LLC dba Vivato Technologies v. D-Link Systems, Inc. United States District Court, Central District of California (Santa Ana)

Dropbox, Inc. v. Motion Offense, LLC, United States District Court, Western District of Texas, Waco Division