

Jamison L. Lookofsky, CVA
Manager

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The Woodlands, Texas 77381
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Certifications

Certified Valuation Analyst

Education

Texas A&M University

Master of Science,
Finance
May 2016

Sam Houston State University

Bachelor of Business
Administration,
Finance
May 2013

Professional Affiliations

National Association of Certified
Valuators and Analysts
Member

Previous Employment

IPFC Corp.

Senior Analyst
January 2017 – June 2020

United States Army

Sergeant – Aviation Turbine
Specialist
January 2010 – January 2018

Baker Hughes

Field Specialist II
July 2013 – July 2015

Jamison L. Lookofsky is a Manager at NOVUM Consulting Group, an independent consulting firm that provides financial consulting services, financial analysis and valuation assessments for companies relating to intellectual property (such as patents) and financial analysis and valuation services for corporate disputes, licensing negotiations, litigation, and corporate finance purposes.

Financial and Litigation Consulting Experience:

Jamison has over 7 years of professional experience providing valuation, licensing, and financial litigation consulting services to companies and law firms. Jamison has been involved in numerous high-profile patent infringement and other commercial disputes involving trademarks, trade secrets, trade dress, copyright, and other forms of intellectual property. Venues for these matters included Federal Courts and various State Courts.

Experience in litigation and financial consulting involving:

- Pre-litigation assessments
- Intellectual property valuation
- Sales forecasting and projections
- Licensing and royalty determinations
- Licensing negotiations
- Lost profit analysis
- Fixed and variable cost analysis
- Incremental profit analysis
- Financial statement analysis
- Product line profitability analysis
- Allocation of costs
- Manufacturing and marketing capacity
- Market assessments
- Business interruption losses
- Reasonable Royalty

Sample Industry Experience:

- Alternative Energy
- Automotive Equipment
- Computer Hardware & Software
- Consumer Electronics
- Consumer Products
- Geo Mapping
- Medical Devices
- Oil & Gas (E&P and OFS)
- Semiconductor
- Telecommunication

Selected Consulting Experience (as of February 2024):

3G Licensing, S.A., Koninklijke KPN N.V. and Orange S.A. v. BlackBerry Limited, et al.

Acorn Semi, LLC v. Samsung Electronic Co. Ltd.; Samsung Electronics America, Inc.; Samsung Semiconductor, Inc.; and Samsung Austin Semiconductor

Bascom Global Internet Services v. AT&T Corp.

British Telecommunications PLC v. IAC/Interactivecorp, Match Group, LLC, and Vimeo, Inc.

Bugatchi Group, Inc. v. Bugatti GmbH

C&J Spec-Rent Services, Inc. v. LEAM Drilling Systems, LLC, Conroe Machine, LLC, REME LLC

Camsoft Data Systems, Inc v. Southern Electronics Supply, Inc. and Active Solutions, LLC, *et al.*

Cobalt Boats, LLC v. Sea Ray Boats, Inc. and Brunswick Corporation

Correct Transmission, LLC v. *Nokia of America Corporation*

CPC Patent Technologies Pty Ltd. v. *HMD Global Oy*

Cyntec Company, Ltd. V. *Chilisin Electronics Corp., et al.*

Diageo North America, Inc v. *Deutsch & Sons Ltd. d/b/a Deutch Family Wine & Spirits and Bardstown Barrel Selections LLC*

Finalrod IP, LLC, *et al.* v. John Crane, Inc., et al.

Groupon, Inc. v. International Business Machines Corporation

Godo Kaisha IP Bridge 1 v. Micron Technology, Inc., *et al.*

Holt & Young, P.C. Business Valuation

Illinois Tool Works Inc. v. Rust-Oleum Corporation

Katana Silicon Technologies, LLC v. *GlobalFoundries, Inc.*

Legacy Separators, LLC and Guy Morrison III v. Halliburton Energy Services, Inc., *et al.*

Limestone Memory Systems LLC v. Micron Technology, Inc.

Linksmart Wireless Technology, LLC v. Gogo Inc. and Gogo LLC

Linksmart Wireless Technology, LLC v. Panasonic Avionics Corp.

Linksmart Wireless Technology, LLC v. Caesars Entertainment Corporation, *et al.*

Oyster Optics, LLC v. Infinera Corporation, Coriant (USA) Inc., Coriant North America, LLC, and Coriant Operations, Inc.

Oyster Optics, LLC v. Ciena Corporation and Ericsson Inc.

Nucap Industries, Inc. and Nucap US Inc. v. Robert Bosch LLC, et al.

Ramot At Tel Aviv University Ltd. v. Cisco Systems, Inc.

Saracen, LLC, et al. v. Ross, et al.

Schlumberger Technology Corporation v. BICO Drilling Tools, Inc
Smart Path Connections, LLC v. Nokia of America Corporation

Solas OLED Ltd. v. Samsung Electronics Co. Ltd, et al.

Team Worldwide Corporation v. Walmart Inc., et al.

Tellus Oilfield, Inc. and C&J Spec-Rent Services, Inc. v. Conroe Machine, LLC,
Murray Touchette, et al.

Unicat Services, LLC and Unicat Catalyst Technologies, Inc. v. Bloom Energy Corporation

Viveve, Inc. v. Thermigen, LLC, et al.

XR Communications LLC dba Vivato Technologies v. D-Link Systems, Inc., et al.

XR Communications LLC dba Vivato Technologies v. ASUSTeK Computer, Inc., et al.