

Jorie P. Taylor, CVA
Manager

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Certifications

Certified Valuation Analyst

Education

Brigham Young University –
Bachelor of Science in
Economics
April 2018

Professional Associations

National Association of Certified
Valuators and Analysts
Member

Previous Employment

IPFC Corp.
June 2017 – September 2017
May 2018 – December 2019

Jorie P. Taylor is a Manager at NOVUM Consulting Group, an independent consulting firm that provides financial consulting services, financial analysis and valuation assessments for companies relating to intellectual property (such as patents and trade secrets) and financial analysis and valuation services for corporate disputes, licensing negotiations, litigation and corporate finance purposes.

Financial and Litigation Consulting Experience:

Experience in litigation and financial consulting involving:

- Valuations
- Sales determination and projection
- Licensing and royalty determinations
- Licensing negotiations
- Lost profit analysis
- Fixed and variable cost analysis
- Incremental profit analysis
- Financial statement analysis
- Product line profitability analysis
- Allocation of costs
- Manufacturing and marketing capacity
- Market assessments
- Business interruption losses

Mr. Taylor has significant involvement with company and law firm personnel in the identification of relevant market, financial and economic information, the development of damage analysis and related case strategy alternatives for use in the development of expert reports for negotiations, arbitrations, and trial proceedings, along with corresponding analyses and conclusions for litigation matters and other financial consulting engagements.

Mr. Taylor has also been involved in the valuation and analysis of intellectual property portfolios for corporate clients and technology owners. Mr. Taylor's experience in this area has included market assessments, royalty rate assessments, as well as valuation and financial analyses that have been used to determine monetization strategies best suited for his clients. In addition, Mr. Taylor has assisted his clients in the negotiation of patent license agreements related to various technologies.

Sample Industry Experience:

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|---------------------------------|-------------------------------|
| - Agriculture | - IT Hardware |
| - Automotive | - Mobile / Telecommunications |
| - Banking / Electronic Payments | |
| - Electronics | - Real Estate |
| - Emergency Services | - Semiconductors |
| - Environmental | - Software |
| - Internet / E-Commerce | - Wireless Communications |
| - Oil and Gas | |

Selected Consulting Experience (as of February 2024):

Realtime Data LLC d/b/a IXO v. Echostar Corporation, et al., U.S. District Court, Eastern District of Texas, Tyler Division

Realtime Data LLC d/b/a IXO v. Synacor, Inc., U.S. District Court, Eastern District of Texas, Tyler Division

Core Wireless Licensing S.A.R.L. v. LG Electronics, Inc., et al., U.S. District Court, Eastern District of Texas, Marshall Division

3G Licensing, S.A., Koninklijke KPN N.V., and Orange S.A. v. BlackBerry Limited, et al., U.S. District Court, District of Delaware

StollerUSA Inc. and Stoller Enterprises Inc. v. Agri-Science Technologies LLC and David Alexander, U.S. District Court, Southern District of Texas, Houston Division

Limestone Memory Systems LLC v. Acer America Corporation, U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Dell Inc., U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Hewlett-Packard Company, U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Kingston Technology Co., Inc., U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Lenovo (United States) Inc., U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. Micron Technology, Inc., U.S. District Court, Central District of California, Southern Division

Limestone Memory Systems LLC v. OCZ Storage Solutions, Inc., U.S. District Court, Central District of California, Southern Division

Pierce Manufacturing Inc. and Oshkosh Corporation v. E-One, Inc. and REV Group, Inc., U.S. District Court, Middle District of Florida, Tampa Division

Zeroclick, LLC v. Apple Inc., U.S. District Court, Northern District of California, Oakland Division

Solas OLED Ltd. v. Samsung Display Co. Ltd, et al. U.S. District Court, Eastern District of Texas, Marshall Division, Case No. 2:19-cv-152, Filed: 05/02/2019

British Telecommunications plc v. IAC/InterActiveCorp, Match Group, Inc., et al. U.S. District Court for the District of Delaware, Case No. 1:18-cv-366, Filed: 03/03/2018

Ultravision Technologies, LLC v. GoVision, LLC, U.S. District Court, Eastern District of Texas, Marshall Division, Case No. 2:18-cv-100 [LEAD CASE], Filed: 03/27/2018

Ultravision Technologies, LLC v. Holophane Europe Ltd, et al. U.S. District Court, Eastern District of Texas, Marshall Division, Case No. 2:19-cv-00291 [LEAD CASE], Filed: 08/26/2019

Solas OLED Ltd. v. LG Display Co. Ltd, et al. U.S. District Court, Western District of Texas, Waco Division, Case No. 2:19-cv-236, Filed: 04/01/2019

Realtime Adaptive Streaming LLC v. Sling TV LLC, et al., United States District Court, District of Colorado, Case No. 1:17-cv-02097-RBJ, Filed 8/31/2017

Kirsch Research and Development, LLC v. DuPont de Nemours, Inc., et al., U.S. District Court, Eastern District of Texas, Texarkana Division, Case No. 5:20-cv-0057 [Consolidated with Case No. 5:20-cv-0058], Filed: 4/24/2020

Kirsch Research and Development, LLC v. Atlas Roofing Corporation, U.S. District Court, Eastern District of Texas, Texarkana Division, Case No. 5:20-cv-0055, Filed: 4/24/2020

Proven Networks, LLC v. NetApp, Inc. et al. United States District Court, Western District of Texas, Waco Division, Case No. 6:20-cv-00369-ADA, Filed 05/07/2020

Solas OLED Ltd. v. Samsung Electronics Co. Ltd, et al. U.S. District Court, Eastern District of Texas, Marshall Division, Case No. 2:21-cv-105, Filed: 03/22/2021

XR Communications LLC dba Vivato Technologies v. D-Link Systems, Inc. United States District Court, Central District of California (Santa Ana), Case No. 8:17-cv-00596 [Lead Case]; Filed April 3, 2017

Rigby Refining, LLC and Māgēma Technology Licensing LLC v. Wood Group USA, Inc. and Marea Energy Partners, LLC, American Arbitration Association, Arbitration No. 01-21-0016-1700, Originally filed March 8, 2021 (Texas State Court)

Sable Networks, Inc. and Sable IP, LLC v. Cloudflare, Inc. United States District Court, Western District of Texas (Waco) Case No. 6:21-cv-0261, Filed March 15, 2021

XR Communications LLC dba Vivato Technologies v. ASUSTeK Computer, Inc. United States District Court, Western District of Texas (Waco), Case No. 6:21-cv-0622; Filed June 16, 2021

Entropic Communications, LLC v. Charter Communications, Inc., et al. United States District Court, Eastern District of Texas (Marshall), Case No. 2:22-cv-125, Filed April 27, 2022

Smart Path Connections, LLC v. Nokia of America Corporation United States District Court, Eastern District of Texas (Marshall), Case No. 2:22-cv-296, Filed August 3, 2022

Correct Transmission, LLC v. Nokia of America Corporation United States District Court, Eastern District of Texas (Marshall), Case No. 2:22-cv-343, Filed September 2, 2022

NextGen Innovations, LLC v. Fujitsu Network Communications, Inc. United States District Court, Eastern District of Texas (Marshall), Case No. 2:22-cv-000307 [Lead Case]; Filed August 9, 2022

Selected Valuation and Licensing Experience:

Consumer Electronics Wireless Communications Patent Licensing Assessment
Analysis and determination of appropriate royalty rates applicable to DLNA/UPnP standards for development of BT licensing program

Electronic/Mobile Payment Patent Portfolio Licensing Advisory and Negotiations
Financial modeling and analysis related to patent portfolio covering
electronic/mobile payment technologies. Assisted in royalty rate
determinations and negotiations of license agreements.

OLED Display Patent Portfolio Investment

Ongoing valuation assignment related to Magnetar Capital's investment in a
700+ patent portfolio related to organic light emitting diode technologies for
the purpose of ongoing internal reporting requirements